Ringgold

Your Identify Audit Files For Humans (AFFH)

It is with great pleasure that we enclose your Identify Audit Files For Humans. The files are an enhancement to the Identify Audit Files For Systems service and allow you to immediately analyse your data alongside Ringgold data. AFFHs give you the capability to view a complete summary of your data without waiting for it to be loaded into your internal system.

AFFH consist of two .xlsx files:

Subscribers

This file contains a handy compact and visual view of your customers. Sheets included are:

- **Summary** provides a complete overview of your *Subscribers,* as defined by your customer number. The data is broken down by country, Ringgold Type, Ringgold Sector, Ringgold Tier, and product, if supplied.
- **Analysis** shows the number of unique *Ringgold Institutions* as defined by Ringgold ID that have been identified in your subscription data. It is broken down by country, Ringgold Type, Ringgold Sector and Ringgold Tier.

Please note that the number of unique institutions in the Analysis sheet will differ from the number of Subscribers in the Summary sheet if there are duplicate Subscriber accounts.

- **Notes** is a reference sheet containing a detailed description of Ringgold Types and Tiers.
- **Subscribers** contains a consolidated version of your raw audited data from Identify Audit Files For Systems. **This is the primary data file.**

Consortia

This file shows your subscriptions within consortia:

- **Summary** provides a count of your subscribers and subscriptions (if provided) by consortium and shows your market penetration within a consortium. We give you the total number of known members of a consortium and show you how many subscribers you have in that consortium, and additionally provide this statistic as a market penetration percentage.

- **Subscribers** contains a consolidated version of your audited data from Identify Audit Files For Systems, showing just your subscribers who are members of consortia**.**

Further assistance

If you require clarification on any aspects of these files please do not hesitate to contact us. Email your enquiries to Customer Support support@ringgold.com