

## Quick Start Guide Identify Online

### Getting Started

This is an introductory guide for users of the new and improved online version of Ringgold's Identify Database of over 500,000 organizational records.

Detailed help for the site is available on our Customer Support website at: <https://support.ringgold.com>

#### Login:

Go to [ido.ringgold.com](https://ido.ringgold.com)

→ **Enter** existing Identify Online user email & password

→ **Click** Sign In

Or if you are set up for auto IP access, click:

Login Using IP

### Two new search options

Both support Boolean (AND, OR, NOT), wildcard (\*) and fuzzy (~) operators, and exact phrases (" ")

#### Simple Search

Use Simple Search to quickly find Identify Records: Enter an organization name, Ringgold ID or ISNI. Searches on both native spellings and alternative names

#### Advanced Search

Enables highly detailed organization searching and prospecting:

Search ▾

Simple Search

Advanced Search

Search against any field in the Identify Database  
Use the new Academic Filters for targeted results  
Search & refine by subscriber and product detail

### Powerful new metadata filters

Search on a wealth of descriptive and authoritative institutional metadata to find the organizations that really count:

<b>Doctors</b>		<b>Hospitals</b>	
50	High	10	High
<b>Libraries</b>		<b>Schools</b>	
1	High	Low	High

**Subjects**  Include parents

- Applied Sciences select all
- Arts and Humanities select all
- Business and Management select all
- Economics select all
- Education select all
- Health select all
- Allied Health select all
  - Acupuncture
  - Alternative Complementary Therapies
  - Audiology
  - Clinical Psychology

### Unique hierarchy display & export

Records in Identify Online are organized hierarchically and are displayed like a family tree, showing child-parent relationships.

Simply click to see an organization's hierarchy from any results list or record.

If your audited data is hosted in Identify Online, you'll be able to see precisely where your subscriptions are held within our organizational hierarchies:  Customer

And new to Identify Online, the ability to download entire hierarchies.

Export Tree

## Smarter search results

Use the multiple new options on any search results page to get to the organizations that really matter:

**Refine By** - Ringgold Type and Tier, regions, size









**Filter By** - specific names and locations

**Sort By** - new ways to order your list

**Easy Downloading** - one-click to get search results quickly on your desktop

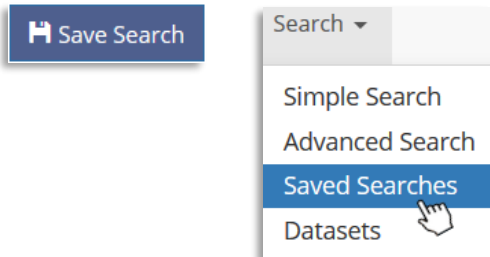
 Download Results

## Straightforward results with simplified new icons

-  Full Identify Record detail
-  Hover here for list of record's alternative names
-  Shows direct hierarchy of the organization
-  Indicates and shows multiple parents of the organization
-  View simplified hierarchy from this record
-  Indicates Direct Customer
-  Indicates Indirect Customer
-  Indicates Direct and Indirect Customer

## Easily save, organize and share your search results

Custom-categorize your searches for fast retrieval and share with your colleagues



## Find your direct & indirect customers fast

Use the special search options to find your customers fast, if your data is hosted by Ringgold:

### Misc. Filters

- is customer of 1 or more products
- is not customer of any product
- is consortium
- is consortium member
- is consortium with customer member(s)

### Products

Clear ✕

Broken Bones Monthly  
 Head, Shoulders, Knees and Toes  
 Indian Journal of Bone Technicians  
 Journal of Bones & breakages  
 Journal of Humeroulnar and Humeroradial joint  
 Journal of Joints, Failures & Fractures  
 Journal of Repetitive stress injuries  
 Knees, Elbows & Toes

## New feature: search by customer detail

Use the new search fields to find product data and organizations that you have business with:

### Customer Information

#### Customer ID

Customer ID

#### Sales Contact - Surname

Sales Contact - Surname

## Datasets

Datasets allow you to combine and compare new or saved queries to find similarities and differences between different result sets. For more assistance with this advanced feature see:

<https://support.ringgold.com/identify-online-datasets>.

## Richly detailed organization records

Full metadata elements now available in the new Identify Online record view, including Product Details

New feature: Customize your view of organization records

Optional Fields ▾

- ✓ External Metadata
- Carnegie Data
- ✓ Customer Summary
- ✓ URLs
- Ips
- ✓ Alternate Names
- ✓ Missions
- ✓ Subjects
- ✓ Inferred Subjects
- ✓ Consortia Membership
- ✓ Consortium Members
- ✓ Customer Data

Organization: University of Manchester  
Ringgold ID: 5292

Send Feedback Download

Optional Fields ▾ View Hierarchy

### Location Information

Field	Value
City	Manchester
Admin Area Level 1	England
Admin Area Level 2	Greater Manchester
Admin Area Level 3	Manchester
Post Code	M13 9PL
Country	United Kingdom

### Details

Field	Value
Type	academic
Reach	Regional
Activity_status	Active
Governance	Government
Governance	Academia
Economic Model	Non-Profit
Level	0
Number of Sites	Multiple
Ringgold Tier	A4
Size	37925
Staff	4720

### External Metadata

Field	Value
ISNI	0000 0004 0627 2955
Open Funder Registry ID	<a href="http://dx.doi.org/10.13039/501100000770">http://dx.doi.org/10.13039/501100000770</a>
SFJ	3a
JISC	1

### Carnegie Data

Field	Value
There are no records for this section	

### Customer Summary

Name	Count
Journal of Bones & breakages	1

### URLs

Type	URL
Primary Domain	<a href="http://www.manchester.ac.uk">www.manchester.ac.uk</a>
Library Site	<a href="http://www.library.manchester.ac.uk">www.library.manchester.ac.uk</a>
Former Site	<a href="http://man.ac.uk">man.ac.uk</a>
Former Site	<a href="http://owl.man.ac.uk">owl.man.ac.uk</a>
Former Site	<a href="http://www.mrchear.info">www.mrchear.info</a>
Former Site	<a href="http://www.prospects.ac.uk">www.prospects.ac.uk</a>
Former Site	<a href="http://www.umist.ac.uk">www.umist.ac.uk</a>

### IPs

IP
217.155.205.40
86.140.51.101
86.157.123.143

### Alternate Names

Type	Altname
LB	Ahmed Iqbal Ullah Race Relations Resource Centre
LB	John Rylands Library

### Missions

Mission
Research/Perform
Teaching/Higher Education/Distance Learning
Teaching/Graduate Education/Distance Learning
Teaching/Professional Education/Distance Learning

### Subjects

Subjects	
There are no records for this section	

### Inferred Subjects

Ringgold Id	Inferred Subject
224192	Applied Sciences/Agriculture and Food/Crop Science/Biofuels
224192	Applied Sciences/Agriculture and Food/Food Science/Food Production

Find full details about the rich metadata in Identify Records on our Customer Support website:

- Identify Database Metadata Elements quick reference list of all elements in the Identify Database <http://support.ringgold.com/identify-database-metadata-elements>
- Ringgold Types classification system developed by Ringgold to categorize organizations <http://support.ringgold.com/ringgold-types>
- Ringgold Tiers <http://support.ringgold.com/ringgold-tiers>
- Identify Academic Classifications additional layer of classification for records with Ringgold Type academic/\* <http://support.ringgold.com/identify-classifications>
- Identify Online Glossary common terms used in Ringgold's Identify Online service <http://support.ringgold.com/identify-online-glossary>

Send Feedback

Effortless new way to get in touch if you'd like us to review records.

Download

Export records quickly in a variety of formats.

View Hierarchy

Immediate and unique view of organizational relationships.

## **FAQs**

For Frequently Asked Questions visit: <https://support.ringgold.com/identify-online-faq/>

## **Tips & Tricks**

For Tips & Tricks including search tips, tech issues, naming policies, browser advice, field restrictions visit:  
<https://support.ringgold.com/tips-and-tricks>

## **Support and further assistance**

If you have questions please contact us:

### **Customer Support:**

Dedicated help site at <http://support.ringgold.com>

Email [support@ringgold.com](mailto:support@ringgold.com)